

## 2023-2024 District Goals

District: **25 B**  
Constitutional Area: **U.S. and Affiliates, Bermuda and Bahamas**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 84% of clubs in our district report service.**

### Action Plan

[Service Goals for 2023-2024.docx](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	9	0
2nd Quarter	1	20	9	0
3rd Quarter	0	0	9	0
4th Quarter	0	0	9	-1

## FY New Clubs

1

## FY Charter Members

20

## FY New Members

36

## FY Retention Goal

-1

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

57

## Action Plan

[Global Membership Goals.docx](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 90% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 95% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

[GLOBAL LEADERSHIP GOALS.docx](#)

## LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 90% and club participation in our district increases by 90%.**
- b. Our team will ensure that 100 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$300 to LCIF and I will ask 10 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

[LCIF GOAL PLAN.docx](#)

## CUSTOM GOALS

### Goal Statement

The S.M.A.R.T goal that that the multiple district has is to reduce the cost of the Lions Newspaper that is quarterly by going electronically like the Lions International magazine.

Also, our Administrative Secretary has expressed interest in retiring so we need to find a replacement.

We are studying both issues and have not come to a consensus yet. So we are still at the first step.

### Action Plan

[District Action Plan.docx](#)

### Goal Statement

S. (Simple) Our goal is to increase membership and the simplest way to accomplish that is to ask.

M. (Measurable) The goal is measurable by the Club Health Assessment that helps the DG know the club that need assistance.

A. (Attainable) I feel that it is attainable because this year they were able to gain 22 members and there are still two one month to go.

R. (Realistic) The goal is realistic because there are 22 new members with friend that can now be asked.

T. (Time Bound) It is time bound by each month and the year to accomplish it.

### Action Plan

[DISTRICT ACTION PLA1-25 B.docx](#)